

ADRIENNE KUSTER

WOMEN'S FOOTBALL PRESIDENT | UNIVERSITY OF MANCHESTER



“
WHEN YOU LOVE IT, YOU FIND A WAY TO DO IT...I’LL
ALWAYS FIND A WAY TO DO IT”

Hailing all the way from Toronto, Canada, Adrienne’s path into volunteering may have been out of her hands, but she hasn’t looked back. Tearing her ACL meant Adrienne had to stay involved in the game through a new means.

“I’m almost thankful due to all the opportunities it’s brought me (tearing her anterior cruciate ligament (ACL). It’s never too late to start volunteering! Seeing others enjoying themselves; it’s such a rewarding feeling”.

After leading the Development Activators last year, Adrienne stepped up to be the Club Captain of University of Manchester Women’s Football Club and has focussed on providing opportunities for all – not just on BUCS performance.

Adrienne’s passion and commitment to the women’s game has seen a her double entry level female participation on campus through their SPORTicipate sessions, with many participants transitioning into the development team of the club. This has assisted in the growth of the Women’s Kickaround League that now features 10 teams, two of which are made up of UMWFC club members. Prior to Adrienne taking leadership on the development, none of this existed.

Not content with just supporting football, Adrienne has driven recreational futsal on campus. Throughout Adrienne has canvassed the needs of the participants and has ensured that through having a female session leader we have been able to engage a large number of students who originate from the middle-east and whose cultural-religious needs have been taking into consideration.

While Adrienne continues to inspire others, her own inspiration comes from being part of the growth of the women’s game.

“Seeing BUCS, the FA and what everyone is doing, it’s really inspiring to see the growth of women’s football and how it’s impacting so many different people”.

Adrienne’s passion for coaching has also encouraged four girls to pursue their own coaching journey and who have regularly been involved with grassroots clubs and delivering on the Inspire Girls Event with the Manchester School Games Organisers. She is now taking on the leadership over the second Inspire event, creating a curriculum to deliver on the day and managing the workforce.

Adrienne has been fundamental in the continued growth of the female game in Manchester. She has absorbed learning opportunities and given passionately to every participation opportunity and when developing others. She believes in the value of hard work.

“Start at the bottom and learn about everything you can, eventually you’ll make it”.

Leading others effectively, she has inspired club members to step up to workforce roles and see the value in creating a complete participation pathway, laying foundations for years to come.

“When you love it, you find a way to do it...I’ll always find a way to do it”.