The University of Manchester was the first and most eminent of the civic universities, furthering the frontiers of knowledge through research and teaching, but also contributing to the well-being of its region and society more widely. These aims have guided the institution ever since and continue to drive our strategic vision:

The University of Manchester will be a world-leading university recognised globally for the excellence of its research, outstanding learning and student experience, and its social, economic and cultural impact.

We will be ambitious, focused and distinctive, celebrated for:

- the strength and scale of our work across science, engineering, humanities, and life and medical sciences;
- the excellence and breadth of our research, particularly its interdisciplinarity, for training outstanding researchers and giving parity of esteem to discovery, application, knowledge transfer and impact;
- our outstanding teaching and learning experience, the quality and diversity of our students, and the ability of our graduates to contribute to society;
- making a difference to the social and environmental well-being of our communities and wider society, including through the quality and accessibility of our cultural institutions;
- being a truly international institution which is a major contributor to the economic, social and cultural transformation of the city of Manchester, the north, the UK and the world.

Our guiding principles and values

We will be guided in all of our activities by our motto ‘Cognitio, Sapientia, Humanitas’ (Knowledge, Wisdom, Humanity).

We will be led by the discovery of new knowledge, and aim to maximise the impact of that knowledge through education, innovation and delivering value to society.

We will be an independent and autonomous organisation that will work to uphold rigorously the principles of freedom of thought and speech, and encourage tolerance of diverse views and beliefs.

We will be agile, flexible and adaptable, but will value our rich academic heritage and traditions.

We will be an accessible organisation, committed to advancing equality and diversity.

We will be an ethical organisation with exemplary policies, procedures and behaviours.

We will be committed to environmental sustainability, setting and meeting the highest possible standards across the full range of our activities.

Key performance indicators and targets

KPI 1. Global standing

Target: To be recognised as one of the 25 leading universities in the world, with 20% of subject areas in the top 20, as measured by our position in international league tables.