

## University of Manchester Q-Step Summer Project 2019

### Ref #31: UoMQStep 2019 BBC North West – Data Based News Stories

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**Organisation Name:** BBC North West

**Team/Department:** BBC North West Tonight

**Address:** Quay House, Media City UK

### Provisional title for project: Data and News & Current Affairs

The successful candidate will work with the news and current affairs teams at BBC North West Tonight to interrogate data in a way which reveals stories that are newsworthy and appropriate for a broad TV audience on BBC1. The intern will analyse publically-available datasets and data gleaned from Freedom of Information requests to highlight potential stories which are topical, newsworthy and in the public interest. In the first instance, the stories should be relevant to the audience in the North West. The ideal candidate will also have ideas for subjects worth investigating. The final decision on subjects will be made by the BBC North West editorial team.

**Key words (up to 12):** Data analysis, newsworthy, topical, public interest

### Essential and desirable skills that the student would need to have:

**Essential:** Self-motivated, good communication skills, demonstrable skills in data analysis.

**Desirable:** Good knowledge of news landscape, knowledge of statistical software package

**Where the work would be carried out:** BBC, Media City UK

**Preferred selection method (interview or other method):** Interview

**Interview preference (on campus, remote, in your office):** Campus

**Support and training offered by the organisation:** Mentor, safety training, legal training, introduction to news roles

### Any issues of data confidentiality and/or IPR that would need to be resolved:

We ask that a confidentiality agreement be signed by the successful candidates

MANCHESTER  
1824

The University of Manchester



Q-Step

A step-change in  
quantitative social  
science skills

Funded by the  
Nuffield Foundation,  
ESRC and HEFCE

**Supporting information:** N/A

**Financial assistance offered by the organisation:** Parking costs can be covered

