

# UniLife and The Marketplace rate card

## UNILIFE

UniLife is a monthly magazine produced by The University of Manchester. 11,500 copies are distributed to members of University staff and a further 1,000 copies are sent to a database of key stakeholders including businesses, the media and government. Copies are also made available to visitors to the University.

UniLife carries a limited amount of display advertising.

## DISPLAY ADVERTISEMENTS

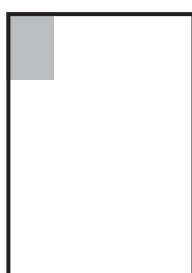
	1 insertion	Discounts 3 or more insertions	Whole year
1/16th page	£55	£50	£45
1/8th page	£85	£80	£70
Quarter page	£125	£110	£100
Half page	£185	£170	£165
Whole page	£355	£290	£265
Inside back page	£420	£400	£360

## MECHANICAL DATA

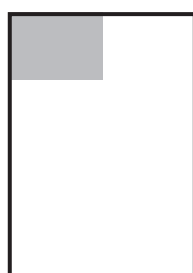
	Height		Width
1/16th page (portrait/vertical)	65mm	x	48mm
1/8th page (landscape/horizontal)	65mm	x	98.5mm
Quarter Page (portrait/vertical)	132mm	x	98.5mm
Half Page (landscape/horizontal)	134mm	x	200mm
Whole Page	268mm	x	200mm

All advertisements must be supplied to size as either camera-ready artwork (see above sizes) or on disk as an EPS file for the Apple Macintosh including all the fonts used. A design service is available for which there is a charge.

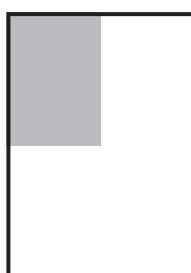
## SAMPLE SIZES FOR DISPLAY ADVERTISEMENTS



1/16th Page (portrait/vert)  
65mm (height) x 48mm (width)



1/8th Page (landscape/horiz)  
98.5mm (height) x 65mm (width)



Quarter Page (portrait/vert)  
132mm (height) x 98.5mm (width)



Half Page (landscape/horiz)  
134mm (height) x 200mm (width)



Full Page  
268mm (height) x 200mm (width)

## THE MARKETPLACE – THE UNIVERSITY’S ONLINE ADVERTISING SERVICE

The Marketplace accepts small ads from staff, students and external advertisers. The ads are all free of charge. External advertisers may only place an ad in the following sections:

- Property (for sale)
- Property (let)
- Holiday accommodation
- Services

To place an ad, go to:

[http://themarketplace.staffnet.manchester.ac.uk/add\\_item.aspx](http://themarketplace.staffnet.manchester.ac.uk/add_item.aspx)

## HOW TO SUBMIT A SMALL AD

For full details visit: [www.themarketplace.staffnet.manchester.ac.uk/](http://www.themarketplace.staffnet.manchester.ac.uk/)

## INSERTS

Inserts ie: leaflets, fliers etc may be inserted into issues of UniLife/Staff Update, however the number per issue and the nature of such inserts will be managed by the Internal Communications Office. Costs to be confirmed on request, but are usually £275 per insert per issue.

## VAT

All prices are subject to VAT currently charged at 20% (4 January 2011)

## PUBLICATION DATES AND COPY DEADLINES – ACADEMIC YEAR 2013/14

UniLife/Staff Update are published wherever possible on the first Monday of the month.

### NOVEMBER 2013

Copy deadline: 16 October 2013. Publication date: 7 November 2013

### DECEMBER 2013

Copy deadline: 13 November 2013. Publication date: 4 March 2013

### FEBRUARY 2014

Copy deadline: 15 January 2014. Publication date: 3 February 2014

### MARCH 2014

Copy deadline: 12 February 2014. Publication date: 3 March 2014

### APRIL 2014

Copy deadline: 19 March 2014. Publication date: 7 April 2014

### MAY 2014

Copy deadline: 16 April 2014. Publication date: 6 May 2014

### JUNE 2014

Copy deadline: 14 May 2014. Publication date: 2 June 2014

## ENQUIRIES

All enquiries and copy to Internal Communications Office, The University of Manchester, LG020 John Owens Building, Oxford Road, Manchester, M13 9PL tel 0161 275 2924 [uniads@manchester.ac.uk](mailto:uniads@manchester.ac.uk)