

University of Manchester Q-Step Summer Project 2019

Ref #27: UoMQStep 2019 FSA – Who Trusts Food More and Less?

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Organisation Name: Food Standards Agency

Team/Department: Analytics Unit

Address: Clive House, 70 Petty France, Westminster, London SW1H 9EX

Provisional title for project: Consumer Public Attitudes Tracker – Who Trusts Food More, Who Trusts it less?

This project breaks down trends in the Agency's Public Attitudes [Tracker](#) data since 2010 to understand which sub-populations have changed their views over time.

- 1) Identifying which opinions have changed over time and agreeing key concerns and attitudes for further investigation.
- 2) For each selected response, comparing trends over time by age, gender, social class country and/or level of trust in the FSA.
- 3) Identifying the most interesting patterns over time, and creatively and visually presenting these findings.

Key words (up to 12): Data analysis, data visualisation

Essential and desirable skills that the student would need to have:

Essential: Some experience creating graphs and tables in Excel, SPSS or R

Desirable: Some familiarity with the concept of regression models

Where the work would be carried out: At FSA offices, Clive House

Preferred selection method (interview or other method): Interview

Interview preference (on campus, remote, in your office): Remote

Support and training offered by the organisation:

On-going support will be available from a member of the FSA Social Research Team as well as member of the Statistics Team who will introduce the data and placement requirements.

Any issues of data confidentiality and/or IPR that would need to be resolved:

No – the data is anonymised and publicly available.

Supporting information:

The Food Standards Agency (FSA) is an independent Government department set up by an Act of Parliament in 2000 to protect the public's health and consumer interests in relation to food www.food.gov.uk

Financial assistance offered by the organisation: N/A