



# 69<sup>th</sup> CIRP General Assembly

## 18-24 August 2019

### Birmingham, UK

Sponsorship opportunities

[www.cirp2019.org](http://www.cirp2019.org)



## THE CIRP ORGANISATION

The International Academy for Production Engineering (CIRP) is acknowledged as the world's leading organisation in production engineering research and is at the forefront of design, optimisation, control and management of processes, machines and systems.

Founded in 1951, membership of the Academy is restricted based on demonstrated excellence in production engineering research and currently has approximately 450 academic as well as 170 corporate members worldwide representing some of the top multinational companies from 45 industrialised countries. Further details on CIRP is available at [www.cirp.net](http://www.cirp.net)

## CIRP GENERAL ASSEMBLY 2019

The General Assembly (GA) is the Academy's annual flagship event which serves as an international forum to discuss and disseminate the latest scientific knowledge and technological advancements in production engineering through rigorous peer reviewed research papers (Part 1) and technical presentations covering current projects (Part 2).

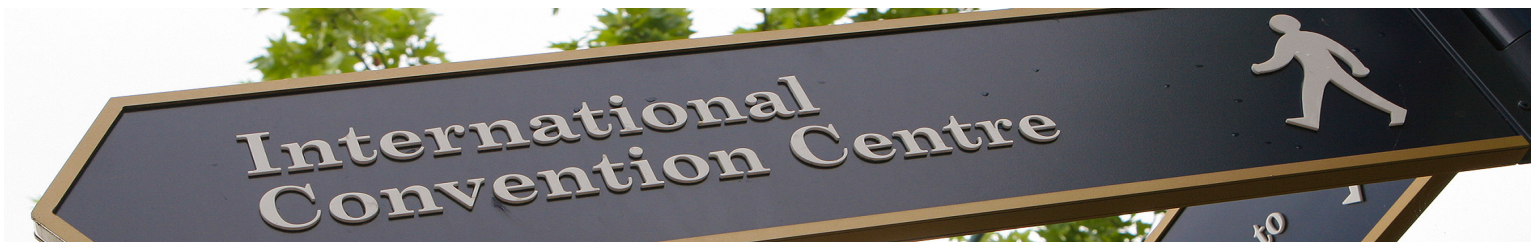
The British CIRP delegation have the privilege and honour of hosting the 69<sup>th</sup> General Assembly in the city of **Birmingham**, which is the sixth time it will be held in the United Kingdom following London (1958), Nottingham (1968), Harrogate (1983), Edinburgh (1993) and Manchester (2008).





## GENERAL ASSEMBLY VENUE

The GA will be held at the **International Conference Centre (ICC)** situated in the heart of Birmingham with excellent transport links to the city's international airport and a 10 minute walk from the central railway station. Hosting an average of 400 events a year, the purpose-built, world class facility has 10 flexible conference halls equipped with modern audio-visual systems that can be tailored to specific requirements. Furthermore, the venue is within close proximity of the main city attractions including a diverse selection of restaurants, shops, cultural / entertainment centres and hotels.



## BECOME A SPONSOR OF CIRP GA 2019

The GA typically attracts over **600** participants and hence offers an unparalleled opportunity to engage and establish links with some of the world's top academics, researchers and industrialists in production engineering. Several sponsorship packages are available that will allow organisations the opportunity to support the GA and be recognised appropriately in the conference media. Additionally, there will be limited space made available in the conference venue for exhibitions of small scale products, posters / banners or digital presentations.

The 5 different sponsorship levels and details of the exhibition package are outlined in the following section.

### Diamond Sponsor - £20,000

- Acknowledged as Diamond Sponsor in GA website and printed programme
- Special mention in opening/closing ceremonies
- Four free registrations to the GA
- Two free exhibition slots if required (or can be combined to make one enlarged slot)
- Company logo and website link on all emails sent by organising team promoting the GA
- Listed as sole sponsor for one of the main GA social events i.e. Welcome Reception, General Assembly Dinner or Farewell Dinner, with company logo prominently displayed on banners, available TV screens etc., during the specific event.
- Opportunity to sponsor an item from either Category A, B or C (see details on next page)

### Platinum Sponsor - £10,000

- Acknowledged as Platinum Sponsor in GA website and printed programme
- Special mention in opening/closing ceremonies
- Three free registrations to the GA
- One free exhibition slot if required
- Listed as a co-sponsor (in partnership with another Platinum Sponsor) for one of the main GA social events i.e. Welcome Reception, General Assembly Dinner or Farewell Dinner, with company logo prominently displayed on banners, available TV screens etc., during the specific event.
- Opportunity to sponsor an item from either Category A, B or C (see details on next page)

### Gold Sponsor - £8,000

- Acknowledged as Gold Sponsor in GA website and printed programme
- Two free registrations to the GA
- One free exhibition slot if required
- Listed as sponsor for one of the delegate lunches during the GA, with company logo prominently displayed on banners, available TV screens etc., during the specific day.
- Opportunity to sponsor an item from either Category A, B or C (see details on next page)



### **Titanium Sponsor - £5,000**

- Acknowledged as Titanium Sponsor in GA website and printed programme
- One free registration to the GA
- One free exhibition slot if required
- Listed as sponsor for one of the delegate refreshment / coffee break sessions during the GA, with company logo prominently displayed on banners, available TV screens etc., during the specific period.
- Opportunity to sponsor an item from either Category A or B (see details below)

### **Pearl Sponsor - £2,000**

- Acknowledged as Pearl Sponsor in GA website and printed programme
- One free registration to either Part 1 or Part 2 of the GA
- Opportunity to sponsor an item from Category A (see details below)

The opportunity to sponsor the listed items is on a first come first served basis subject to confirmation of sponsorship by completing the accompanying form.

#### **CATEGORY A (available to all sponsor levels) <sup>1</sup>**

- |                    |                    |
|--------------------|--------------------|
| • Pen              | • Note/writing pad |
| • USB memory stick | • Bookmark         |
| • Keyring          |                    |

#### **CATEGORY B (available only to Titanium level sponsors and above) <sup>1</sup>**

- Delegate gift in conference pack (e.g. mug, business card holder, cap, etc.)
- Accompanying persons gift

#### **CATEGORY C (available only to Gold level sponsors and above) <sup>2</sup>**

- |                            |                  |
|----------------------------|------------------|
| • Lanyard                  | • Umbrella       |
| • Delegate conference bag  | • Cotton sun hat |
| • Accompanying persons bag |                  |

We also welcome suggestions for other items not listed above or ideas you may have regarding your organisations' participation with the General Assembly that would maximise your exposure and enhance the experience for our delegates.

### **Exhibition package - £2,600**

Each exhibition slot will consist of the following:-

- Exhibition space measuring 3 m x 2 m (19 to 23 August 2019)
- A table, 2 chairs and power sockets for electronic / electrical devices
- Listed as an exhibitor in the GA website and printed programme

<sup>1</sup>For items in Categories A and B, sponsors will be expected to provide (approximately 700) the respective corporate branded item (or equivalent) in addition to the sponsorship cost/fee.

<sup>2</sup>For items in Category C, selection and design of item (together with placement of company logo) will be decided in consultation with the sponsor.

# SPONSORSHIP FORM

69<sup>th</sup> CIPR General Assembly - Birmingham, UK. 18-24 August 2019

## Sponsor details:

Prof. ☐ Dr. ☐ Mr. ☐ Mrs. ☐ Ms. ☐

Contact surname: \_\_\_\_\_ First name: \_\_\_\_\_

Position/Job title: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Post/Zip code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

## Select sponsorship or exhibition package:

☐ Diamond Sponsor (£20,000)

Preferred social event to sponsor<sup>a</sup>: Welcome Reception / Assembly Dinner / Farewell Dinner \*

☐ Platinum Sponsor (£10,000)

Preferred social event to co-sponsor<sup>a</sup>: Welcome Reception / Assembly Dinner / Farewell Dinner \*

☐ Gold Sponsor (£8,000)

Preferred lunch to sponsor<sup>a</sup>: Mon (19/08) / Tues (20/08) / Wed (21/08) / Thurs (22/08) / Fri (23/08) \*

☐ Titanium Sponsor (£5,000)

Preferred coffee break to sponsor<sup>a</sup>: Mon (19/08) / Tues (20/08) / Wed (21/08) / Thurs (22/08) / Fri (23/08) \*

☐ Pearl Sponsor (£2,000)

☐ Exhibition package (£2,600)

*\*Please circle selection or delete as appropriate*

## Select item to sponsor:

Do you wish to sponsor a conference item: ☐ YES ☐ NO

Select category of item you wish to sponsor<sup>b</sup>: ☐ Category A ☐ Category B ☐ Category C

Preferred item to sponsor<sup>a</sup>: \_\_\_\_\_

<sup>a</sup>The organisers will endeavour to fulfil sponsor preferences subject to availability on a first come first served basis

<sup>b</sup>Category A (all sponsor levels); Category B (Titanium level and above); Category C (Gold level and above)

**Payment policy:** Upon confirmation and acceptance of sponsorship agreement, **50%** of the sponsorship fee is payable within 15 days of billing, with the balance to be settled by 07/06/2019.

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

**RETURN TO:** Janet Adnams, University of Manchester, Beyer Building MG.002, Oxford Road, Manchester M13 9PL, UK.

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