

University of Manchester Q-Step Summer Project 2019

Ref: #7 UoMQStep 2019 YouGov - Political Research

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Organisation Name: YouGov

Team/Department: Political

Address: 50 Featherstone street, London, EC1Y 8RT

Provisional title for project: YouGov Political Research

Abstract: YouGov are searching for a very strong candidate to join their Political and Social Research Department during the summer vacation. The successful candidate will act as a key member of the team, writing survey questions, scripting surveys, analysing data and producing results. They will be working with SPSS data and Excel on a daily basis as well as carrying out other administrative tasks. Clients may include major media organisations, academics, political parties, NGOs, charities, pressure groups, think tanks and 10 Downing Street. Throughout the placement you can expect to gain unrivalled experience of conducting primary quantitative research for one of the country's most successful, innovative and well-known research organisations.

Key words: Questionnaire design, scripting, data processing and producing results, working directly with clients.

Essential and desirable skills:

Essential:

- Excellent written and spoken English accompanied by good numerical skills
- A strong interest in and knowledge of British politics
- Experience in working with quantitative data and statistics
- A full working knowledge of Microsoft Excel
- An ability to meet strict deadlines
- A keen eye for detail

Desirable:

- SPSS
- Microsoft PowerPoint
- Microsoft Outlook

Where the work will be carried out: The London office (address above)

Preferred selection method (interview or other method): Skype interview

Interview preference (on campus, remote, in your office): Skype interview

Support and training offered by the organization:

Training will be provided throughout the internship. This will include but is not limited to: Microsoft office, SPSS, YouGov's in house coding software Gryphon, and questionnaire design.

Any issues of data confidentiality and/or IPR that would need to be resolved:

N/A

Supporting information: N/A

Financial assistance offered by the organisation: N/A