UK-CHINA STUDENT DIALOGUE COMPETITION

#studentdialogue2018

The Manchester China Institute (MCI), in partnership with Creative Manchester, launches the first UK-China art competition at the University of Manchester.

The competition is themed around ‘Friendship across cultures – UK & China’ and takes place between Saturday 17th November and Tuesday 11th December 2018 on Twitter and Instagram.

In an era of trade wars and debate over global political influences, the University of Manchester continues to be the proud home of thousands of international students and a vibrant international community of young minds. An international student population characterized by the largest Chinese student community in Europe. MCI and Creative Manchester invite you to produce a video that is about or inspired by Friendship across cultures – UK & China.

Saturday 17th November 2018 will be International Student Day and we want to celebrate it by showing how multicultural and welcoming Manchester is.

Follow the Manchester China Institute on:
- Twitter: @UoMChina
- Instagram: uomchina
- Facebook: Manchester China Institute

How

To enter the competition all you need is to tweet or instagram an up to 2 minutes video with the hashtag #studentdialogue2018

What

A video of up to 2 minutes themed around UK-China friendship. The video can take any form (ex. interview, mute, animated, etc…) but it should clearly refer to the theme of friendship across cultures – UK & China. Creativity and innovation will be key in how you approach the theme of interpersonal friendship amongst students from different cultures.

Language
Official language of the competition is English. Chinese language is obviously welcome if functional to the video but the overall meaning should be understandable by a non-Chinese speaking audience and judging panel.

**Who**

In order to enter the competition you need to be a student at the University of Manchester. Each video should feature at least one Chinese and one non-Chinese student.

**How many**

One video per social media account.

**Details**

Videos should be original and unpublished. Submitting the videos for the competition automatically grants MCI and Creative Manchester the right to re-tweet, re-post them on social media, respective websites or marketing channels.

Videos containing insulting or inappropriate content will be excluded from the competition.

**Dates**

The competition runs between **17th November** and **11th December 2018**.

**Criteria**

When reviewing videos submitted for the competition, judges will consider the following:

1- Imagination
2- Creativity
3- Innovation

**Winners**

The winners will be announced by **5pm on 12th December 2018**.

An award ceremony will be held in the morning of **Thursday 13th December 2018** in the atrium of the Samuel Alexander Building.

**Prizes**

Prizes for the best three videos are:

- **1st prize**: £200 Amazon voucher
- **2nd prize**: £150 Amazon voucher
- **3rd prize**: £100 Amazon voucher
Special category prizes (each one will win a voucher for UoM merchandising):
- Most creative
- Most innovative
- People’s choice (based on number of likes on twitter+Instagram)