

UK-CHINA STUDENT DIALOGUE COMPETITION

#studentdialogue2018

The Manchester China Institute (MCI), in partnership with Creative Manchester, launches the first UK-China art competition at the University of Manchester.

The competition is themed around '**Friendship across cultures – UK & China**" and takes place between Saturday 17th November and Tuesday 11th December 2018 on Twitter and Instagram.

In an era of trade wars and debate over global political influences, the University of Manchester continues to be the proud home of thousands of international students and a vibrant international community of young minds. An international student population characterized by the largest Chinese student community in Europe. MCI and Creative Manchester invite you to produce a video that is about or inspired by **Friendship across cultures – UK & China**.

Saturday 17th November 2018 will be International Student Day and we want to celebrate it by showing how multicultural and welcoming Manchester is.

Follow the Manchester China Institute on:

- Twitter: <u>@UoMChina</u>
- Instagram: uomchina
- Facebook: Manchester China Institute

<u>How</u>

To enter the competition all you need is to tweet or instagram an up to 2 minutes video with the hashtag **#studentdialogue2018**

<u>What</u>

A video of up to 2 minutes themed around UK-China friendship. The video can take any form (ex. interview, mute, animated, etc...) but it should clearly refer to the theme of friendship across cultures – UK & China. Creativity and innovation will be key in how you approach the theme of interpersonal friendship amongst students from different cultures.

Language

Official language of the competition is English. Chinese language is obviously welcome if functional to the video but the overall meaning should be understandable by a non-chinese speaking audience and judging panel.

<u>Who</u>

In order to enter the competition you need to be a student at the University of Manchester. Each video should feature at least one Chinese and one non-Chinese student.

How many

One video per social media account.

Details

Videos should be original and unpublished. Submitting the videos for the competition automatically grants MCI and Creative Manchester the right to re-tweet, re-post them on social media, respective websites or marketing channels

Videos containing insulting or inappropriate content will be excluded from the competition.

Dates

The competition runs between **17**th **November** and **11**th **December 2018**.

<u>Criteria</u>

When reviewing videos submitted for the competition, judges will consider the following:

- 1- Imagination
- 2- Creativity
- 3- Innovation

Judging Panel

The competition will be judged by the following panel

Zoe Dunbar, Director, Centre for Chinese Contemporary Art



Zoe became Director of the Centre for Chinese Contemporary Art in 2014. The Centre was founded in 1985 as the Chinese View Association, formed to bridge the gap between British and Chinese communities in Manchester. Then, an important platform for British Chinese artists to discuss themes such as identity

politics, it now supports talent development for artists from China, Taiwan and Hong Kong allowing them to explore their cultural identity in an international setting.

Dr Ian Scott, Director for Social Responsibility and Internationalisation, School of Arts, Languages and Cultures



Ian Scott is Senior Lecturer in American Studies at The University of Manchester. As well as writing numerous books and articles on Hollywood cinema, Ian has worked on documentaries for the BBC (*President Hollywood*) and, through Docdays Productions in Berlin, wrote, helped produce and contributed to the

award-winning *Projections of America* film. *Projections* was broadcast on ARTE in Europe and PBS in the United States and Britain as well as being screened across the world, winning a number of festival awards. Ian is currently working on a documentary about the hidden figures behind Cold War propaganda.

Felicia Chan, Senior Lecturer in Screen Studies, School of Arts, Languages and Cultures



Felicia is Senior Lecturer in Screen Studies at The University of Manchester, researching the construction of national, cultural and cosmopolitan imaginaries in film. She is a founding member of the <u>Chinese Film Forum UK</u>, a research network based in Manchester that aims to broaden the research into and widen

the audience for Chinese cinemas in Manchester, the Northwest, and the UK as a whole. She is author of the *Cosmopolitan Cinema* (I.B. Tauris, March 2017).

<u>Winners</u>

The winners will be announced by **5pm on 12th December 2018**.

An award ceremony will be held in the morning of **Thursday 13th December 2018**.

<u>Prizes</u>

Prizes for the best three videos are:

- 1st prize: £200 Amazon voucher
- 2nd prize: £150 Amazon voucher
- 3rd prize: £100 Amazon voucher

Special category prizes (each one will win a voucher for UoM merchandising):

- Most creative
- Most innovative
- People's choice (based on number of likes on twitter+Instagram)