

## University of Manchester Q-Step Summer Project 2018:

### Ref: #34 UoMQStep 2018 Financial Times and Centre for Towns Research

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**Organisation name:** Centre for Towns / Financial Times

**Team/Department:** Data Visualisation (Financial Times), Data Analysis (Centre for Towns)

**Address:** Financial Times (London) & Centre for Towns (Bolton)

**Provisional title for project:** Centre for Towns / Financial Times

### Abstract:

The newly-formed Centre For Towns is engaged in a collaboration with the Financial Times looking at the socio-economic challenges faced by many towns across the United Kingdom. CFT holds data on thousands of places across the country and wants to use this data to tell stories about places, whether that be a declining coastal town or a town in London's commuter belt. Brexit has exposed sharp differences between the lived experience and voting behaviours of people in cities and towns. This internship will contribute towards further deepening our understanding of how towns are changing and what that means for politics and public policy.

*Data sources: UK Census; Office for National Statistics; various data sources covering Health, Education, Housing, Employment, Populations*

**Key words:** Data; Towns; Visualisation; Demographics; Politics.

### Essential and desirable skills:

**Essential skills:** Enthusiasm for quantitative data analysis; willingness to undertake specific pieces of data analysis in line with project demands; interest in socio-demographic data pertaining to towns and cities

**Desirable skills:** Some even basic experience using database and/or mapping software; good communication skills



**Where the work will be carried out:** Financial Times (London) and/or on location with the Centre For Towns as required

**Preferred selection method:** Application form and interview in Manchester

**Support and training offered by the organisation:** Training will be provided in data analysis, mapping and data visualisation software should that be required.

**Supporting information:** The Centre For Towns website: [www.centrefortowns.org](http://www.centrefortowns.org) .

**Financial assistance offered by the organisation:** N/A