



A step-change in quantitative social science skills

Funded by the Nuffield Foundation, ESRC and HEFCE

## **University of Manchester Q-Step Summer Project 2018:**

Ref: #21 UoMQStep 2018 BBC North West Tonight

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Organisation name: BBC

Team/Department: BBC North West TV

Address: Quay House, Media City UK, M50 2EQ

Provisional title for project: North West Tonight

## **Abstract:**

This is an opportunity for an intern to interrogate data in a way which reveals stories which are newsworthy and appropriate for a broad TV audience on BBC1. The stories will be relevant to a North West Regional audience. The ideal candidate will have ideas for subjects for scrutiny. The final decision on subjects will be made by the North West Tonight news team on editorial merit.

Data sources: To be confirmed when story commissioned

Key words: ood, Regression, Economic Shocks, Resilience

## **Essential and desirable skills:**

Essential skills: Self motivated, good communication skills.

Desirable skills: good knowledge of news landscape.





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Where the work will be carried out: BBC Media City, Salford

**Preferred selection method:** *University to shortlist, BBC to interview small number* 

**Support and training offered by the organisation:** Mentor, Safety training, introduction to newsroom roles.

**Supporting information:** We ask that a confidentiality agreement be signed by the successful candidate.

**Financial assistance offered by the organisation:** Parking costs can be covered on site for the duration of the internship if necessary.