

University of Manchester Q-Step Summer Project 2018:

Ref: #05 UoMQStep AudienceNet London

For enquiries contact Prof Jackie Carter, jackie.carter@manchester.ac.uk or Dr Mark Brown, mark.brown@manchester.ac.uk, Q-Step Co-directors.

Organisation name: AudienceNet

Team/Department: Social & Political Research

Address: 65-67 Leonard Street, Shoreditch, London, EC2A 4QS, UK

Provisional title for project: TBC

Abstract:

AudienceNet is an innovative social and consumer research consultancy built upon the application of connected technologies to profile and engage with audiences across the globe. Our social and political research includes work on the refugee crisis, youth engagement and social cohesion.

During the internship, you will help the research team on current projects and be tasked with writing articles on in-depth data analysis you conduct during your time at AudienceNet. Day-to-day activities will include analysing quantitative and qualitative data, moderating online research communities and working with the 'Data Design' visualisation team to create infographics on key findings.

Data Sources: TBC

Key words: Quantitative Analysis, Comparative Research, Data Visualization, Politics, Youth Engagement, Refugee Crisis, Data Design, Online Communities, Reporting, Statistical Analysis

Essential and desirable skills:

Essential: Basic Excel/SPSS Skills; Confidence/keen Interest in working with data, attention to detail, analytically minded, ability to work independently

Desirable: Interest in politics and/or social issues, interest in commercial research, experience of working with quantitative and qualitative data.

Where the work will be carried out: London

Preferred selection method: Interview via Skype

Support and training offered by the organisation:

Mentoring and weekly training sessions will take place to assist in the intern's development.

Supporting information:

<http://www.audiencenet.co.uk/>

<http://millennialdialogue.com/>

<https://www.tent.org/resource/surveys/>

<http://www.datadesignstudios.co.uk/>

Financial assistance offered by the organisation:

Transport to meetings in the UK, where applicable.