

University of Manchester Q-Step Summer Project 2018:

Ref: #03 UoMQStep 2018 AudienceNet Social and Political Research USA

For enquiries contact Prof Jackie Carter, jackie.carter@manchester.ac.uk or Dr Mark Brown, mark.brown@manchester.ac.uk, Q-Step Co-directors.

Organisation name: AudienceNet USA

Team/Department: Social & Political Research

Address: NP Strategy Group, 1250 I St NW, Suite 1003, Washington, D.C. 20005

Provisional title for project: Social & Political Research USA

Abstract:

AudienceNet is an innovative social and consumer research consultancy built upon the application of connected technologies to profile and engage with audiences across the globe. Our social and political research includes work on the refugee crisis, youth engagement and social cohesion.

In our American office, you will be working alongside our partners at NP Strategy Group, who have decades of experience working in top positions in the Democratic party and previously with the Obama administration. Day-to-day activities will include analysing quantitative and qualitative data, moderating online research communities and working with the 'Data Design' visualisation team to create infographics on key findings.

Data sources: TBC

Key words: Quantitative Analysis, Data Visualization, Politics, Commercial Research, Youth Engagement, Refugee Crisis, Data Design, Online Communities, Reporting, Statistical Analysis

Essential and desirable skills:

Essential: Experience of working with quantitative and qualitative data; basic Excel/SPSS Skills; confidence/keen Interest in working with data; attention to detail; analytically minded; ability to work independently.

Desirable: Interest in politics and/or social issues, interest in American politics, interest in commercial research data.

Where the work will be carried out: Washington, D.C.

Preferred selection method: Interview via Skype

Support and training offered by the organisation: Mentoring and weekly training sessions will take place to assist in the intern's development.

Supporting information:

<http://www.audienenet.co.uk/>

<http://millennialdialogue.com/>

<https://www.tent.org/resource/surveys/>

<http://www.datadesignstudios.co.uk/>

Financial assistance offered by the organisation:

Transport to meetings in the US, where applicable.