

A sample programme can be found below.

Duration: 2 hours X 10 weeks, 20 hours in total.

Teaching styles: Students centred, communicative approaches, focused on speaking and listening.

Topic	Learning Content
Lesson 1 Greetings	Chinese phonetic system (Pinyin) Greetings and self-introductions in a business setting
	Cultural tips: Brief Introduction about Chinese business etiquette
Lesson 2 Welcome	Expressions of “Welcome to .../Nice to meet you” Numbers 1-99 Conversations about phone numbers
	Cultural tips: lucky numbers in China
Lesson 3 Basic Personal Information	Talking about names, nationalities and jobs
	Cultural tips: Chinese names
Lesson 4 Taking a Taxi	Ways of transportation Conversation about taking a taxi: destination, duration. Asking about direction
	Cultural tips: Transportation in Beijing
Lesson 5 Travel Plan	Conversations about check-in/ travel schedule Expressions of date
	Cultural tips: Chinese traditional clothing
Lesson 6 What Time Is It	Expressions of time Talking about time and making appointment
	Cultural tips: The Chinese way of thinking

Lesson 7 Ordering food and drink	Introduction of famous Chinese dishes and drinks Conversations about ordering food and drink
	Cultural tips: Chinese eating etiquette
Lesson 8 In a Chinese banquet	Talking about likes and dislikes about the food and taste How to make wishes in a Chinese banquet
	Cultural tips: The drinking culture in China
Lesson 9 Going Shopping	Expressions of the days of the week Making appointment Chinese currency Conversation about bargaining
	Cultural tips: The appropriate gifts for Chinese people
Lesson 10 Office and Conference	Expressions of office facilities Asking for permission/prepare for the conference Useful expressions at the beginning and end of the speech in a conference
	Cultural tips: The working habit in China

Business culture training

Much of misunderstanding or failure in business is boiled down to miscommunication. Despite the use of internet and mobile devices as the most common means of communication both in the UK and China, the way and style how people communicate can be very different in the two countries. We can offer training to help navigate potential pitfalls in communication and increase the chances of successful business interaction.

Another key aspect is understanding the leadership styles and Chinese leaders, who often play more important role in the decision making process than their western counterparts. We explore the dominant cultural values and practices and how they impact on organisational cultures and leadership attributes.

Chinese society and cultures

Our expertise covers modern and contemporary Chinese history from Qing dynasty till present day and how the history shapes the present society and its social values. We can examine how

Confucianism and religions such as Buddhism, Daoism influence people's behaviour and the reasons behind the recent revival of Guoxue. Other topics include modern ballet and feminist movement , Chinese films as a means to look at the social-economic conditions for cultural production, reception and exhibition.