

# Researching Digital Cultural Heritage

## International Conference

Manchester Museum, 30<sup>th</sup> November – 1<sup>st</sup> December 2017

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## Programme

### Thursday 30<sup>th</sup> November 2017

**9.15-10.00:** Registration and coffee (Kanaris Theatre Foyer)

**10.00- 10.20:** Welcome and Introduction (Kanaris Theatre)

**10.20-11.10:** Keynote: **New models for experimental museology**, Prof Sarah Kenderdine, École Polytechnique Fédérale de Lausanne (Chair: Dr Areti Galani) (Kanaris Theatre)

	Visual methodologies and digital cultural heritage	Digitality-Materiality
	Kanaris Theatre (Chair: Dr Chiara Bonacchi)	Discovery Centre (Chair: Dr Haidy Geismar)
<b>11.20</b>	<b>Visual narratives: museum visiting experience on instagram</b> Maria Arias, University of Manchester	<b>Chasing future feelings?</b> Tessa Bell University of Canberra Dr Tracy Ireland, University of Canberra
<b>11.35</b>	<b>Exploring cultural heritage and identity on photo-sharing social media: a suggested visual methodology</b> Dr Orsalia-Eleni Kassaveti, National & Kapodistrian University of Athens Dr Lia Galani, National & Kapodistrian University of Athens Dr Rea Kakampoura, National & Kapodistrian University of Athens Dr Areti Galani, Newcastle University	<b>3D scanning as a curatorial tool: stories from the East: The Grice Ivories</b> Amelia Knowlson, Sheffield Hallam University
<b>11.50</b>	<b>Colouring in the gaps: exploring transnational aesthetics through digital collections</b> Prof Judith Mottram, Lancaster University Dr Helen Gorrill, University of Edinburgh	<b>Material/Virtual relations: 3D heritage visualisation and the negotiation of authenticity</b> Dr Stuart Jeffrey, The Glasgow School of Art Prof Siân Jones, University of Stirling
<b>12.05</b>	<b>Y Tho: Unpacking Art Memes as Participatory Intertexts</b> Meredith Whitfield, University of Manchester	<b>Thinking with the work: art practice and digital cultural heritage</b> Jean Boyd, University of Gloucestershire
<b>12.20</b>	<b>Discussion</b>	<b>Discussion</b>

**12.50-1.50pm:** Lunch (Conference Room, 2<sup>nd</sup> Floor, Manchester Museum)

	<b>Creating personalised heritage experiences</b>	<b>Researching the user in the experience of heritage</b>
	Kanaris Theatre (Chair: Dr Giasemi Vavoula)	Discovery Centre (Chair: Prof Paul Marty)
<b>1.50</b>	<b>Inside out: avatars, agents, cultural agents</b> Prof Erik Champion, Curtin University	<b>Hang onto your emotions: emotional geographies of the museum</b> Jess Hoare, Cardiff University
<b>2.05</b>	<b>Designing and evaluating emotionally engaging digital stories in cultural heritage settings</b> Dr Maria Economou, University of Glasgow Dr Hilary Young, University of Glasgow Dr Laia Pujol Post, University of Glasgow and University of York and Dr Sara Perry, University of York	<b>From imagined to lived: the application of sensory and digital ethnographic approaches in capturing the users' heritage process with mobile digital interpretations (MDIs) in outdoor cultural heritage landscapes</b> Brian Moss, Newcastle University
<b>2.20</b>	<b>Holistic design to bridge the gap between digital and material collections</b> Prof Daniela Petrelli, Sheffield Hallam University	<b>From 'operator' to 'actant': how museums made (and re-made) their digital user</b> Dr Ross Parry, University of Leicester
<b>2.35</b>	<b>Discussion</b>	<b>Discussion</b>

### 3.00: Tea and Coffee (Conference Room, 2<sup>nd</sup> Floor, Manchester Museum)

	<b>Research practices in social media</b>	<b>Reflecting on partnerships in digital cultural heritage</b>
	Kanaris Theatre (Chair: Dr Maria Economou)	Discovery Centre (Chair: Dr Tracy Ireland)
<b>3.30</b>	<b>'What's the meaning of Stonehenge?' Digital analysis and the public reception of an iconic archaeological site</b> Dr Lorna Richardson, Umeå University	<b>Diverging expectations: invisible work in digital heritage research and practice</b> Prof Paul Marty, Florida State University
<b>3.45</b>	<b>Transforming digital data into heritage: social media posts in the museum</b> Dr Chiara Zuanni, Independent Researcher	<b>Dynamic networks of UK national museums that influence on their digital projects</b> Juhee Park, University College London
<b>4.00</b>	<b>The roles of heritage in political micro-activism on social media. An ethnographic approach</b> Dr Chiara Bonacchi, University College London Marta Krzyzanska, University College London	<b>#heritagegonewild: digital heritage field-schools as seedbeds for transformative heritage research</b> Harald Fredheim, University of York L. Meghan Dennis, University of York Tara Coplestone, University of York Dr Sara Perry, University of York
<b>4.15</b>	<b>Common ground and affordances in museums' social media</b> Sophia Bakogianni, Open University of Cyprus Dr Jahna Otterbacher, Open University of Cyprus	<b>The medium is the message: physical to digital display through the case study of Germans in Manchester</b> Sarah Feinstein, University of Manchester Prof Margaret Littler, University of Manchester
<b>4.30</b>	<b>Discussion</b>	<b>Discussion</b>

**5.15-7pm: Posters and Drinks Reception**

Graduate School Foyer, School of Arts, Languages and Cultures

<b>Investigating web communication in the domain of digital cultural heritage</b> Chiara Bartolini, University of Bologna	<b>Identifying the ICTs role in archaeological site museums through a spatial and pragmatic analysis</b> Dr Paolo Campetella, University Roma Tre
<b>'Researcher for the Day': inviting visitors to crowdsource conservation needs</b> Dr Catherine Dillon, University College London, Qatar Cymbeline Storey, University College London, Qatar Dr Anna Bülow, British Museum Katy Lithgow, National Trust Dr Stavroula Golfomitsou, University College London, Qatar	<b>Digital visualisation and interpretation of archaeological sites. The Erimi-Laonin tou Porakou experience</b> Francesca Dolcetti, University of York
<b>From open data to linked data: experiences from an ongoing project on historical settlements at the Swedish National Archives</b> Dr Olof Karsvall, The Swedish National Archives	<b>Digital heritage and platform museum: sonic thinking as organising principle</b> Stefania Zardini Lacedelli, University of Leicester
<b>From changing tools to changing practices. Challenges for archaeology and heritage management when documenting, preserving and sharing digital data</b> Dr Åsa M. Larsson, Swedish National Heritage Board	<b>Accessing digital cultural heritage: developing a legal framework</b> Dr Antoinette Maget Dominicé, University of Lucerne Dario Henri Haux, University of Lucerne
<b>'Five Paintings talking to children': producing and evaluating a digital educational augmented reality app in Corfu Art Gallery, Greece</b> Dr Georgios Papaioannou, University College London in Qatar Sofia Paschou, Ionian University, Greece	<b>Placeholders: popup exhibitions and digital archives</b> Ellis Seth, Griffith University
<b>Obtaining the sample for the analysis of heritage education apps developed in the Basque Country (Spain)</b> Prof Naiara Vicent, Ursula Luna, Aroia Kortabitarte and Dr Jurgi Kintana, University of the Basque Country, (UPV/EHU)	<b>From digital access to digital sharing: "Amundsen's Gjoa Haven Collection 1903-1905"</b> Tone Wang, Museum of Cultural History, University of Oslo

**7.30pm: Conference Dinner (booking required)**

## Friday 1<sup>st</sup> December 2017

**9.00-9.30:** Registration and coffee (Kanaris Theatre Foyer)

**9.30-9.40:** Welcome (Kanaris Theatre)

**9.40-10.30: Keynote: Five ways to think about digital cultural heritage, Dr Haidy Geismar, University College London** (Chair: Dr Kostas Arvanitis) (Kanaris Theatre)

	Digital curation	Design as a critical heritage methodology
	Kanaris Theatre (Chair: Dr Lorna-Jane Richardson)	Discovery Centre (Chair: Prof Daniela Petrelli)
<b>10.40</b>	<b>Curatorial practice without a precedent: collecting and exhibiting the digital at the Smithsonian Institution</b> Dr Petrina Foti, Nazareth College	<b>Design thinking for digital Heritage: designing a new family guide for the Fitzwilliam Museum</b> Dr Marco Mason University of Leicester Dr Giasemi Vavoula, University of Leicester
<b>10.55</b>	<b>Objects in context: new modes of collecting and curating digital posters</b> Anisa Hawes, Victoria and Albert Museum	<b>Heritage and digital cultures: sustaining criticality through prototypical thinking</b> Dr Gabriella Arrigoni, Newcastle University
<b>11.10</b>	<b>From slide collection to feminist net-work: digitization as a deviant performance to recover the politics of a moribund technology</b> Althea Greenan, Goldsmiths, University of London	<b>Ethical complexities and new challenges when co-creating digitally enhanced exhibits with museum volunteers</b> Caroline Claisse, Sheffield Hallam University
<b>11.25</b>	<b>Emerging the contemporary classical music culture in the digital era: methodology and visualization of linked data</b> Dr Artemis Papadaki, Bellerbys College	<b>Inventive methods and digital cultural heritage research</b> Dr Jen Ross, University of Edinburgh
<b>11.40</b>	<b>Discussion</b>	<b>Discussion</b>

**12.10-1.15pm: Lunch (Conference Room, 2<sup>nd</sup> Floor, Manchester Museum)**

	Researching memory practices in digital cultural heritage	The politics of the algorithm
	Kanaris Theatre (Chair: Prof Sarah Kenderdine)	Discovery Centre (Chair: Dr Chiara Zuanni)
<b>1.15</b>	<b>Past presencing through new media: making selfies in heritage spaces</b> Prof Christoph Bareither, Humboldt-Universität zu Berlin	<b>Gatekeeping imaginaries of cultural heritage research: the role of archives in shaping the possibilities of future research</b> Dr Nicola Horsley, Royal Netherlands Academy of Arts and Sciences
<b>1.30</b>	<b>Commemoration in the digital age: the digital materiality of the Tower of London Poppies</b> Dr Megan Gooch, Historic Royal Palaces	<b>Negotiating the scalar politics of digital heritage</b> Dr Elizabeth Stainforth, University of Leeds Dr Rhiannon Bettavia, University of Illinois at Urbana-Champaign
<b>1.45</b>	<b>'Ask the Assyrians, Armenians, Kurds': nationalism and transcultural cross-referencing in YouTube comments</b> Dr Huw Halstead, University of York	<b>Ethics and informatics: disclosing power hidden in museum technology</b> Dr Julian Hartley, Dim Sum Digital
<b>2.00</b>	<b>Considering the right to change: issues of anonymity when heritage is mobilised to foster divisive viewpoints</b> David Farrell-Banks, Newcastle University	
<b>2.15</b>	<b>Discussion</b>	<b>Discussion</b>

**2.45: Tea and Coffee (Conference Room, 2<sup>nd</sup> Floor, Manchester Museum)**

**3.00-4.00: Plenary Panel** (Dr Kostas Arvanitis, University of Manchester; Prof Luigina Ciolfi, Sheffield Hallam University; Cimeon Ellerton, Audience Agency; Dr Areti Galani, Newcastle University; and Dr Ross Parry, University of Leicester)

**4.00-4.15: Closing and Next Steps**