Media Services

Digital Signage - Information Sheet

Onelan Net-Top-Box

The Onelan is run through a Net-Top-Box which is connected to a screen. It is a web based application that is managed through a web broswer. The Onelan allows you to diplay different types of digital content referred to as media.

Media File Information

Formats	Orientation	Size	Ratio
PNG	Landscape	1920 x 1080	16:9
JPG			
MP4			

Advice

An image or video will likely be shown on a screen situated above an entrance or in a busy area. Here are some tips to consider when creating your media:

- Remove unnecessary elements. Say more with less.
- Be legible. Make sure it is easy to read and can be seen from a distance.
- Ensure your composition is balanced. Consider your use of colour, typography and shapes to create visual interest. See the below image for an example.
- For more advice and support please contact Media services <u>mediaservices@manchester.ac.uk</u>

