## **Adobe Creative Cloud Applications**

The Adobe Creative Cloud (CC) is a software suite of graphic design, video editing and web development applications that can be used together.

Media Services utilise a number of these applications in our services and below are the primary applications we offer in our editing and gaphics tutorials.





- A timeline based video editing software application.
- Supports high resolution video editing at up to  $10,240 \times 8,192$  resolution.
- The plug-in architecture enables it to import and export. formats beyond those supported by Quicktime, supporting a wide variety of video and audio file formats and codecs on both Mac OS and windows.



## **Photoshop**

- A raster-graphics editor with significant vector graphics functionality.
- Used to enhance and manipulate photos and create orginal digital artwork.



## Illustrator

- A vector graphics driven software, developed alongside Photoshop.
- It is used for creating logos, graphics, cartoons and fonts.
- used by artists and designers to create scalable vector artwork for use in projects for both print and the web.



## InDesign

- A desktop publishing application to design pages and visual layouts.
- Used to create flyers, posters, brochures, magazines.
- Industry-standard publishing application for print publications, interative PDF documents and digital magazines.