

# FOOTBALL LEADERSHIP PROGRAMME

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# COMMUNITY FOOTBALL DEVELOPMENT HUB

The University of Manchester is proud to be part of The FA and BUCS University Community Football Hub programme. The project aims to build on established programmes such as Campus Leagues, SPORTicipate and Street Reds whilst developing new **initiatives and projects** in an effort to provide a **well-balanced football offer at The University of Manchester and the wider community.**

The ultimate aim of the Hub is to provide quality footballing experiences for everyone and ensure appropriate pathways are in place so that everyone can find a level to play at!

The Hub oversees development of football across three strands:

- **Internal University Football**
- **External Community Football**
- **Workforce Development**

## THE UNIVERSITY OF MANCHESTER HUB VISION

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To develop a student football workforce, meeting our institutional strategic goal of social responsibility through partnership working and community engagement, increasing participation in football at all levels enabling more people to play more football more often.



# FOOTBALL LEADERSHIP PROGRAMME

Football is more than just players and coaches and we as an institution want to provide the opportunities for students at The University of Manchester to develop as people, academics and employees through football leadership opportunities.

Through involvement in the FLP, you will be part of a thoroughly rewarding team where you will have the opportunity work in a range of environments. Our programmes exist within the University, and in partnership with professional clubs, schools and Charter Standard Clubs.

We want to find the right role and programme for you to be involved in that suits your skills, interests and time table. Whether you are someone who is passionate about gaining qualifications, working with children and young people, wants to develop professional skills or work towards your Higher Education Achievement Record, we have the role for you.

## OUR AIM IS TO

- Have dedicated Football Activators to promote the game.
- Increase the number of qualified coaches at the University.
- Provide creative avenues for all students to be part of the FLP.
- Provide rewarding and enjoyable experiences than make our students more employable



## BEING PART OF THE FLP

We want to provide the right opportunity for you and what you are able to commit to. As a result, to standardise our approach to our FLP, we have three tiers of engagement:

### FOOTBALL ACTIVATOR

A dedicated volunteer who is actively involved in the oversight, promotion and delivery of projects.

### PROJECT OFFICER

A leader who regularly engages in projects delivered by the FDH.

### EVENT LEADER

A volunteer who assists with the delivery of one off events such as school festivals and student tournaments.



# FOOTBALL ACTIVATORS

## AS A FOOTBALL ACTIVATOR YOU WILL BE ELIGIBLE FOR

- One to one support and continuous professional development programme
- Full funding of Level 1 coaching certificate
- Funding towards Level 2 dependent on Academic year.
- First Aid and Safeguarding qualifications
- Access to The FA and BUCS development webinars and training events.
- Recognition through Higher Education Achievement Award and Manchester Leadership Award.
- Sport workforce kit.

## AS A FOOTBALL ACTIVATOR YOU WILL BE EXPECTED TO

- Focus on growing a specific area of the game
- Develop and deliver new programmes within a targeted group.
- Provide support to volunteers.
- Provide 5 hours per week for 25 weeks through the academic year.
- Establish links with external partners.
- Assist in the collection of data on behalf of the Hub.

## CURRENT FOOTBALL ACTIVATOR ROLES

- Volunteer Activator
- Women's and Girls Activator
- Disability Activator
- Referee Activator

As an activator, you will actively engage in the development, promotion and delivery of football programming within The University of Manchester hub. You will be passionate about leading others and managing programmes with a keen interest in the game as a whole. Activators will work closely with the Football Development Officer to achieve the targets of the hub strategy.



# PROJECT OFFICERS

Project Officers are a vital part of the delivery of Hub projects. Through working on projects, both internal to the university but also in the wider community, Project Officers lead and assist sessions on a regular basis. Project Officer roles require commitment over a set period of time which allow leaders to develop effective relationships with providers and participants. We have a range of opportunities to suit the skills and aspirations of all leaders.

## AS A PROJECT OFFICER YOU WILL BE ELIGIBLE FOR

- Partial funding of L1 and L2 coaching awards dependent on your involvement.
- Access to CPD courses.
- Access to The FA and BUCS development webinars and training events after 15 hours of volunteering.
- Travel expenses.
- Recognition through Higher Education Achievement Award and Manchester Leadership Award.
- Sport Workforce kit.
- Access to paid opportunities.

## AS A PROJECT OFFICER YOU WILL BE EXPECTED TO

- Agree to working on a project over a set period of time.
- Work a minimum of one hour a week on at least one project.
- Promote football opportunities within the university.
- Deliver or assist at sessions, dependent on the project requirements.
- Gather data on behalf of the University Community Development Hub.

## ROLES INCLUDE

- Coaches
- Mentors
- Session leaders
- Administrators
- Facilitators
- Coordinators
- Referees
- Media and marketing



# EVENT LEADERS

## AS AN EVENT LEADER YOU WILL BE ELIGIBLE FOR

- Financial support for qualifications upon completion of 15 hours.
- Recognition through Higher Education Achievement Record and Manchester Leadership Sport Workforce kit
- Other benefits provided by partners.

## AS AN EVENT LEADER YOU WILL BE EXPECTED TO

- Commit to events when you are available.
- Contact the FDO with your availability.
- Fulfil event requirements and assist in the delivery of the event.

## ROLES INCLUDE

- School tournament chaperone
- Game reporters
- External event assistants
- Tournament volunteers

Event Leaders are integral to the delivery of one-off or sporadic events. Event Leader roles are ideal for people who are looking to volunteer but are looking to do so in an informal manner. This provides flexibility in volunteering and allows you to dip in and out where it suits you whilst still getting the rewards of volunteering.





# EMPLOYABILITY SKILLS FROM FLP

A main focus of the FLP is to make our students more employable through the skills and experiences gained at our opportunities. Football leadership provides a fantastic opportunity to develop skills that are transferable across sectors, so even if you don't envisage a career in football, being part of the FLP will make you a more rounded and appealing employee by.



## LEADERSHIP SKILLS

By leading and delivering on activities you will take responsibility for a team and show direction by influencing others and making effective decisions.

## COMMUNICATION SKILLS

As you will have the opportunity to work in a range of settings, you will learn how to communicate effectively with people from a range of backgrounds and age groups.

## TEAM WORK

All employers want employees who can work with others in a team. Through the FLP you will show the ability to work in a collective way towards a common goal.

## PRESENTATION SKILLS

Standing up in front of large groups of people can be daunting but through regular practice you will become more confident in presenting to audiences.

## PROBLEM SOLVING

To ensure programmes run effectively you will learn the ability to work autonomously, take the initiative and to be self-directed in undertaking tasks

## TIME MANAGEMENT, ORGANISATION AND COMMITMENT

Being part of the FLP will fit alongside your studies. This shows the ability to work autonomously, take the initiative and to be self-directed in taking responsibility for your own academic and professional development and learning. It will also show your ability to manage time and workload effectively to meet all objectives.

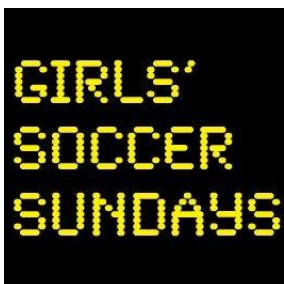


MANCHESTER  
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The University of Manchester

# OUR PARTNERS

A fundamental element of the Football Development Hub is our ability to work closely with partners in the wider community. Effective partnerships allow organisations to meet their goals whilst combining resources, expertise and insight. Through our partnerships we are able to develop new opportunities for our students to be involved in the Football Leadership Programme.



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# YOU AND THE FLP

Name			
Student ID			
Gender		D.O.B	
Course			
Year of Study			
Football Qualifications?			
Previous football experience? (coaching/ volunteering/ playing)			
Why do you want to get involved in the FLP?			
Aspirations			

Who would you like to work with?	Children and Young People	
	6 <sup>th</sup> Form/College	
	University of Manchester Students	
	Disabled/Vulnerable People	
	Adults	
	Talented performers	
What level are you interested in working with?	Beginners/Entry Level	
	Social/Recreational Level	
	Competitive Level (E.g. AU)	
What role do you want to play?	Coordinate/Facilitate /Organise sessions and projects	
	Assist the delivery of a session	
	Lead a session	
	Event management	
	Administration	
	Media/Marketing	
Where would you like to be involved?	University Facilities	
	Community Partner Facilities	
	Schools	