

# Northern Biotech Consulting Case Competition



**NORTHWEST  
BIOTECH** INITIATIVE

**Saturday, 25th June 2016**

## ***Team Application Deadline Extended!***

Team applications are being accepted until Friday, 27th May.  
You and your team could win the £1,000 grand prize.

Acting as consulting firms, teams of graduate students will pitch a recommendation to a panel of expert judges regarding which start-up a large biotech company should acquire to boost its portfolio. Teams will be presented with profiles of several start-up companies containing information regarding intellectual property, product portfolio and clinical trial data a month in advance. The winning consultancy team will be awarded a **£1000 cash prize** sponsored by Adelphi. Student teams from across northern UK are invited to participate.

Graduate students from all disciplines with an interest in biotechnology are welcome. *Questions?* Contact [nwbiotechinitiative@gmail.com](mailto:nwbiotechinitiative@gmail.com).

**1**

### REGISTER

Via the Eventbrite page

[http://bit.ly/  
1rxgIsC](http://bit.ly/1rxgIsC)

**2**

### APPLY

Via email by May 27:

[nwbiotechinitiative  
@gmail.com](mailto:nwbiotechinitiative@gmail.com)

**3**

### SOLVE

Shortlisted teams will receive the competition case study materials on **Sunday, 29th May 2016**.



Register your interest via  
Eventbrite: [http://  
bit.ly/1rxgIsC](http://bit.ly/1rxgIsC)



Apply by sending each team member's CV and a team cover letter to [nwbiotechinitiative@gmail.com](mailto:nwbiotechinitiative@gmail.com) by the extended deadline of 27 May 2016.



Just want to attend the talks and competition as an audience member? Register on Eventbrite: [http://  
bit.ly/1rxgIsC](http://bit.ly/1rxgIsC)