

The University of Manchester

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Jing Wang

(Professor of Chinese Media and Cultural Studies, MIT)

19 April, 5-7 P.M. Samuel Alexander Building, AII5 Organised in collaboration with the Centre for Chinese Studies, University of Manchester

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School of Arts, Languages and Cultures

CIDR AL

The Centre for Interdisciplinary Research in the Arts and Languages

The Makers are Coming! China's Long Tail Revolution **Public lecture**

This talk situates the outbreak of the Maker Movement in contemporary China in the context of national innovation policy, the changing ethos of Chinese educators, and the revisionist take on copy culture (shanzhai). The author explores 'change-maker' as an alternative proposal to the ruling paradigm of 'maker as entrepreneur' and investigates several maker projects that have emerged from below as well as the implications of the spread of makerspaces to the national pursuit of creative China.

The lecture will be followed by a wine reception at Kro Bar.