

CURZON HOME CINEMA

Oscars Promotion - 50% off selected film rentals on Curzon Home Cinema
February 2016

Campaign dates: 22 February 2016 - 13 March 2016

Voucher code: FLOSCAR50

ENJOY 50% OFF ACADEMY AWARD-WINNING FILMS ON CURZON HOME CINEMA

It's awards season and what better way to celebrate than to offer a reward to new and returning Curzon Home Cinema customers.

In anticipation of this year's Academy Awards - and the upcoming Curzon Artificial Eye film releases of *Son of Saul* and *Mustang* which are vying for contention in the Best Foreign Language Film category - we are delighted to offer 50% off the rental price of the past four recipients of the Best Foreign Language Film Oscar, all of which are available to watch instantly on Curzon Home Cinema.

Choose one film from a selection of four acclaimed titles:



- **A SEPARATION** - Dir. Asghar Farhadi (2012 winner)
 - *A Separation* is a suspenseful and intelligent drama detailing the fractures and tensions at the heart of Iranian society. When his wife (Leila Hatami) leaves him, Nader (Peyman Moadi) hires a young woman (Sareh Bayat) to take care of his suffering father (Ali-Asghar Shahbazi). But he doesn't know his new maid is not only pregnant, but also working without her unstable husband's (Shahab Hosseini) permission. Soon, Nader finds himself entangled in a web of lies

manipulation and public confrontations. Written and directed by Asghar Farhadi, the film boasts a range of superb performances from the ensemble cast and the compelling narrative is driven by a taut and finely written script which creates a stunning morality play with universal resonance.



● **AMOUR** - Dir. Michael Haneke (2013 winner)

- *Amour* opens with police breaking into an apartment and discovering Anne's body (Emmanuelle Riva). Her husband Georges (Jean-Louis Trintignant) is nowhere to be found. The film then travels back to what might be the couple's final outing together, a classical concert, and the onset of Anne's illness. Markedly less glacial than his earlier work, Haneke's camera takes us into this couple's life, detailing the sacrifices they have made for each other and the unimpeachable bond that exists between them. A magnificent film by a master filmmaker.



● **THE GREAT BEAUTY** - Dir. Paolo Sorrentino (2014 winner)

- Sorrentino regular Toni Servillo plays Jep Gambardella, a once acclaimed novelist-turned-columnist, through whose world-weary eyes we witness the decadence of a

bankrupt culture consuming itself. Played out like a modern *La Dolce Vita*, the result is a brilliant, stunningly shot satire of life in Berlusconi's Italy with all the hallmarks of Paolo Sorrentino's distinctive visual flair and directorial style.



● **IDA** - Dir. Paweł Pawlikowski (2015 winner)

- 1960s Poland. A novice nun, about to take her vows in the Catholic Church, is told by her Mother Superior that she will be accepted into the church after she has visited her aunt. The young and prim Anna soon finds herself in the presence of the middle-aged Wanda, her mother's sister, a raven-haired sensualist. It is here that her past - and her real name, Ida - is revealed to her for the first time. This triggers a remarkable journey into the countryside, to the family house, and to secrets that Pawlikowski ruthlessly exposes.

HOW TO CLAIM YOUR 50% FILM RENTAL DISCOUNT - WEBSITE REDEMPTION INSTRUCTIONS

Please note that you will need an updated version of Microsoft Silverlight for video playback

1. Go to www.curzonhomecinema.com/register/form and register for a new account if you haven't done so already.
2. Sign in to your new account and go to www.curzonhomecinema.com/films/collections/academy_awards_collection
3. Select one film of your choosing from the selection available.
4. On the film page click "WATCH FILM" and add the voucher code on the payment screen: **FLOSCAR50** (the 50% discount will be automatically applied).
5. Sit back, relax and enjoy the film!

HOW TO CLAIM YOUR 50% FILM RENTAL DISCOUNT - TV APP REDEMPTION INSTRUCTIONS

App can be found on Samsung SmartTVs, Virgin Media Tivo, Amazon FireTV, Freetime by Freesat, BT TV. For more information on supported devices

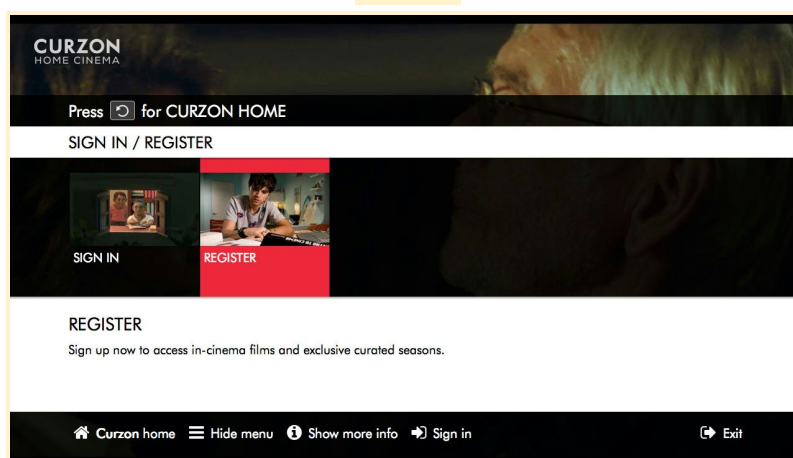
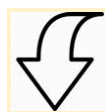
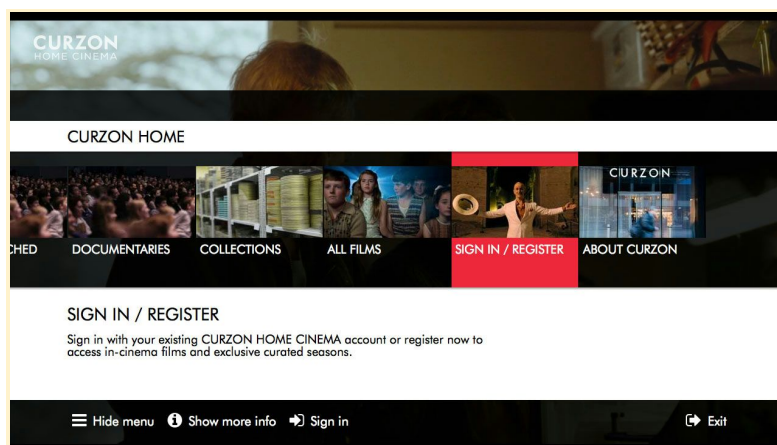
<http://faq.curzonhomecinema.com/devices-and-platforms>

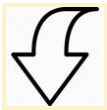
1. Go to the Curzon Home Cinema app and register for a new account. If you're not an already existing customer.
2. Sign in to your new account and from the HOME screen navigate to the COLLECTIONS section.
3. Navigate to the collection entitled ACADEMY AWARDS COLLECTION
4. Select one film of your choosing from the selection available. Either; *A Separation*, *Amour*, *The Great Beauty* or *Ida*.
5. Select "WATCH THIS FILM" from the bottom navigation panel "RENT FILM" and add the voucher code on the payment screen: **FLOSCAR50** (the 50% discount will be automatically applied).
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HOW TO CLAIM YOUR 50% FILM RENTAL DISCOUNT - USER JOURNEY ON TV APP

Please note images are for illustrative purposes only.

- Go to the Curzon Home Cinema app and register for a new account.





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CREATE YOUR ACCOUNT

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CONFIRM PASSWORD

> CONTINUE

* CLOSE

- Sign in to your new account and from the HOME screen navigate to the COLLECTIONS section.

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Press  for CURZON HOME

SIGN IN / REGISTER



SIGN IN



REGISTER

SIGN IN

Sign in to watch films instantly.

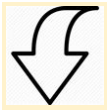
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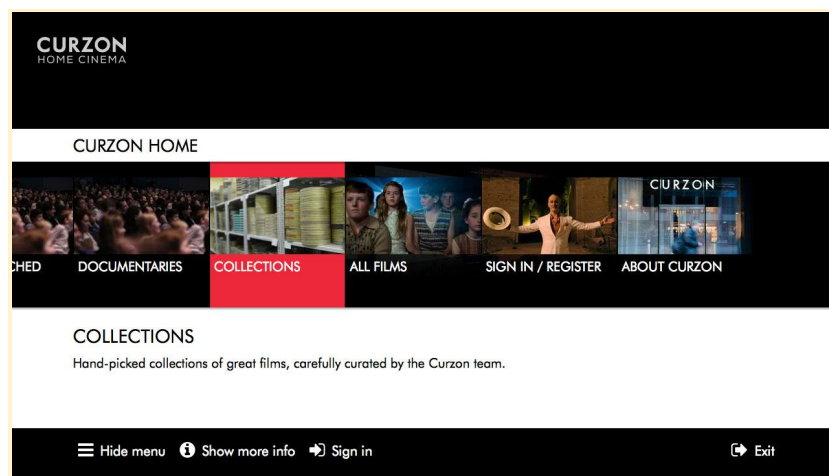
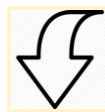
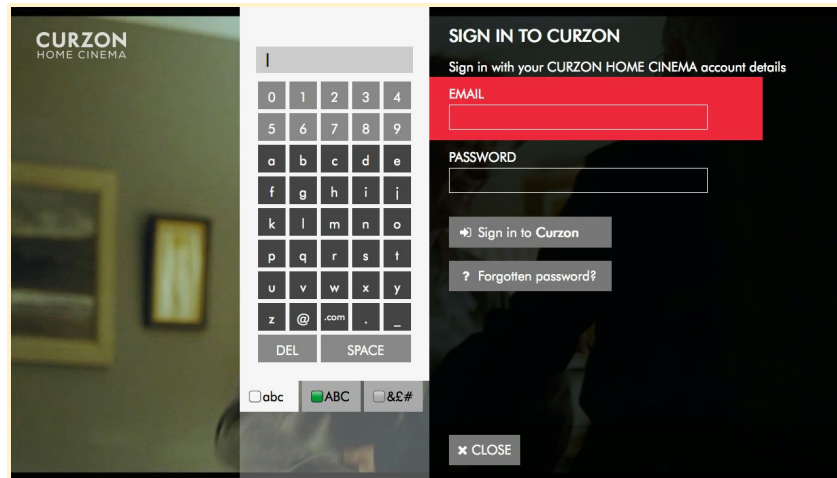
 Hide menu

 Show more info

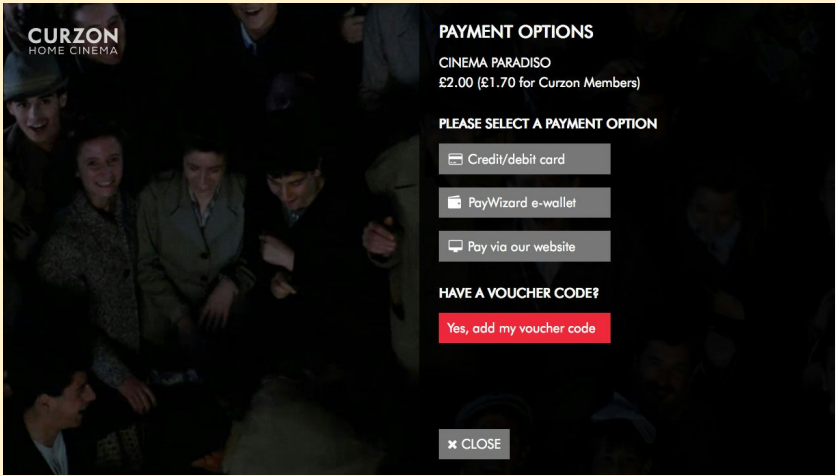
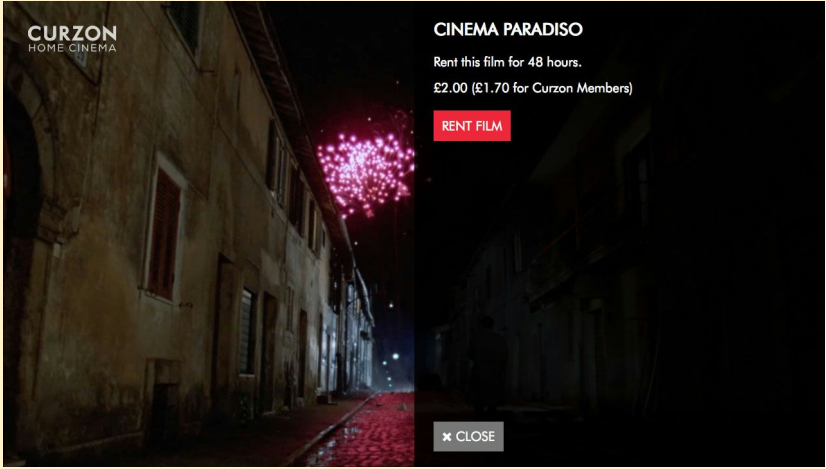
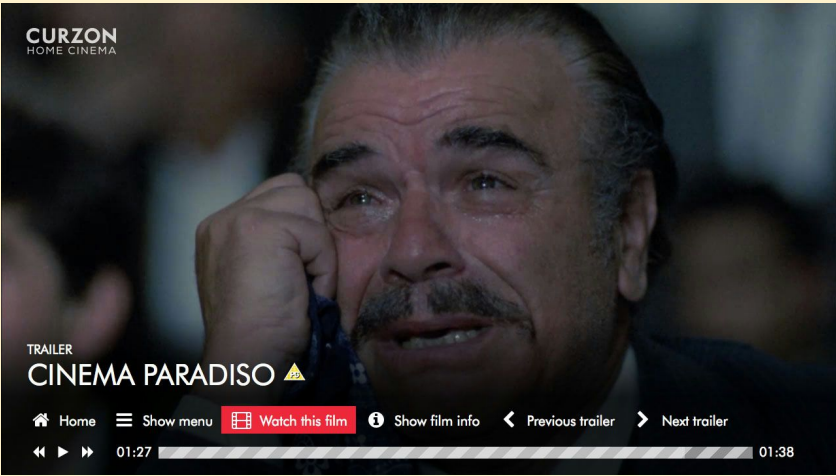
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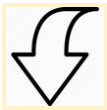
 Exit





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EXAMPLE |

0	1	2	3	4
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A	B	C	D	E
F	G	H	I	J
K	L	M	N	O
P	Q	R	S	T
U	V	W	X	Y
Z	DELETE			

ADD A VOUCHER CODE

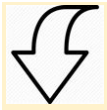
Please enter your voucher code using the onscreen keypad

Enter code

EXAMPLE

ADD

← BACK ✕ CLOSE



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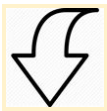


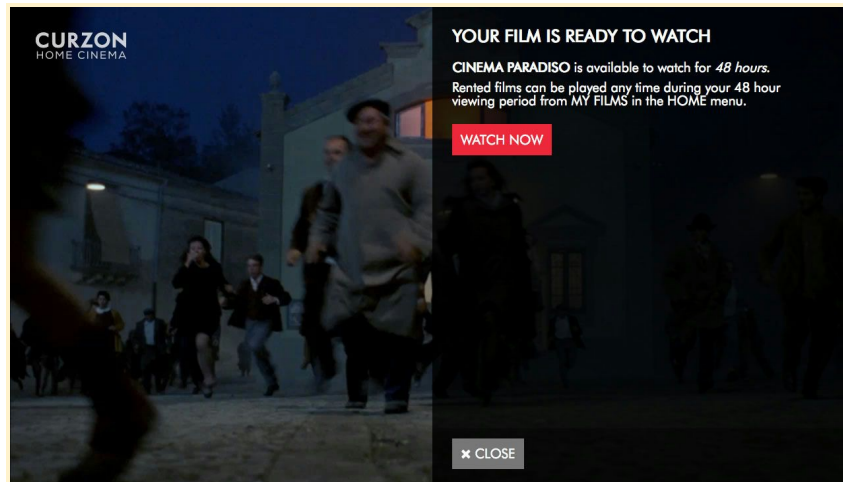
VOUCHER SUCCESSFUL

Thanks, your voucher has been accepted
YOUR DISCOUNTED PRICE: £0.00

CONTINUE

✕ CLOSE





- Sit back, relax and enjoy the film!

VOUCHER CODE TERMS & CONDITIONS

- The promotional voucher code is: **FLOSCAR50**
- Offer runs from 22 February 2016 at 00:00am and expires on 13 March 2015 at 23.59pm.
- For the offer to take effect, the film must be purchased within the promotional period.
You must be registered to Curzon Home Cinema to claim the offer.
- The promotional voucher code is valid for one use only per customer, has no cash value, and cannot be resold, or combined with any other special or free offers.
- This offer and all other rental purchases are subject to Curzon Home Cinema's standard terms and conditions, please visit www.curzonhomecinema.com/terms_and_conditions
- The offer is only applicable to the following films: *A Separation*, *Amour*, *The Great Beauty* or *Ida* only.
- Your chosen film must be watched within the standard 48-hour window from purchase.
- Credits: courtesy of Curzon Artificial Eye.