



**4** FILMS  
SCREENED

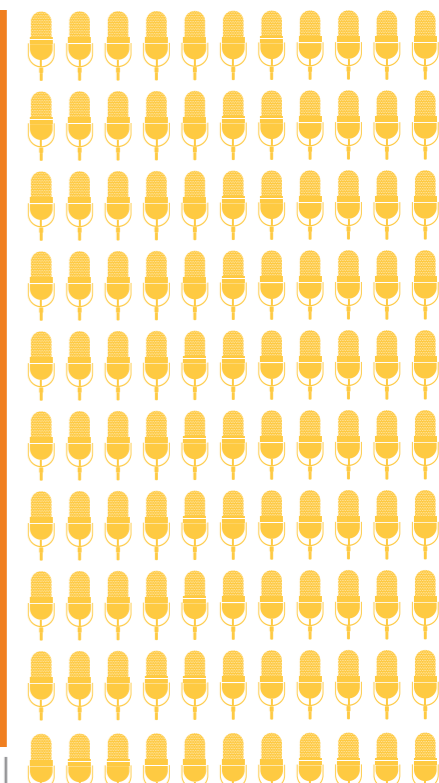
**6**  
VENUES

**32**  
EVENTS



**65**  
HOURS

**5**  
DAYS



**850**  
PEOPLE ATTENDED



ALL **FOUR**  
UNIVERSITY  
FACULTIES  
CONTRIBUTED

**134**  
SPEAKERS

**615**



CUPS OF **TEA & COFFEE** WERE SLURPED

**30**  
COLLEAGUES  
PLANNED, ORGANISED  
AND RAN EVENTS



**75**  
LITRES  
OF  
**WATER**  
AND  
**ORANGE**  
**JUICE**  
DOWNED:  
ENOUGH  
TO FILL A  
LARGE  
FISH TANK

**4**

PEOPLE IN THE  
**POLICY@MANCHESTER**  
TEAM MADE IT HAPPEN



**6**



STUDENTS PROVIDED  
**110 HOURS'**  
WORTH OF HELP &  
WARM WELCOMES

**816**

TWITTER USERS  
CONTRIBUTED TO  
**#POLICYWEEK**

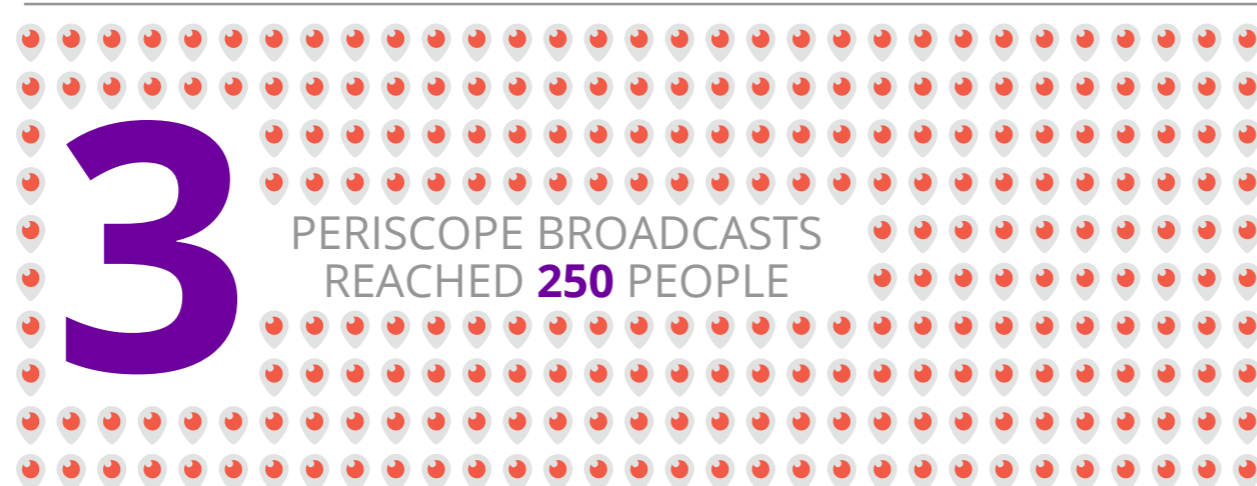
**20**

SUBSEQUENT  
**ARTICLES,**  
**BLOGS**  
AND  
**PODCASTS**  
GENERATED



A POTENTIAL  
**TWITTER**  
REACH OF

**1,468,732** PEOPLE



**3**

PERISCOPE BROADCASTS  
REACHED **250** PEOPLE

**3,412**

TWEETS (UP 62% ON 2014)

**WHAT DID ATTENDEES THINK?**

**81%**

SAID THE EVENT  
THEY ATTENDED  
WAS **EXCELLENT**  
OR **VERY GOOD**  
(UP FROM **70%** IN 2014).

**86%**

RATED THE  
HELPLEFULNESS OF STAFF  
THEY ENCOUNTERED  
AS **EXCELLENT**  
OR **VERY GOOD**

**79%**

RATED THE  
CONTENT OF  
THE EVENT AS  
**EXCELLENT** OR  
**VERY GOOD**

**80%**

RATED THE SPEAKERS  
AS **EXCELLENT** OR  
**VERY GOOD**

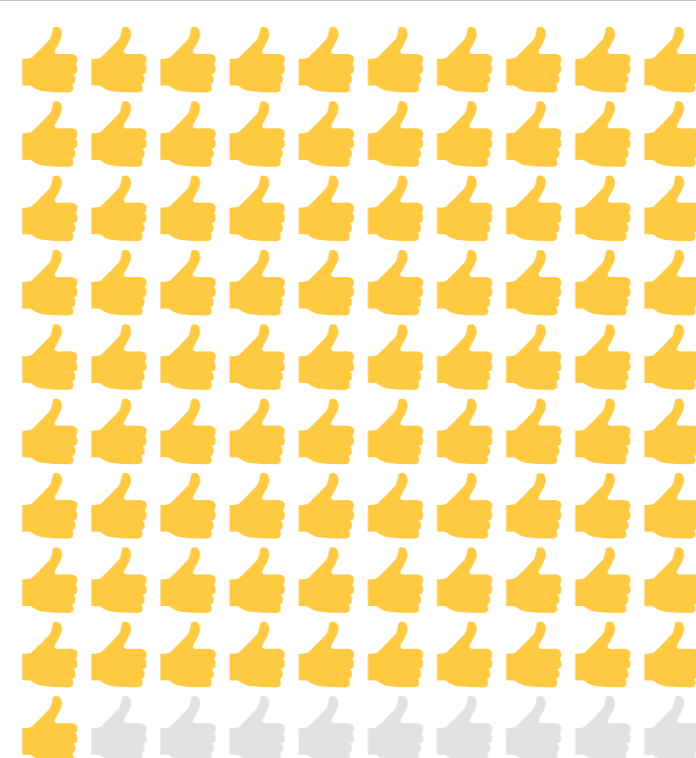


**83%**

AGREED THE  
EVENT WAS  
**INTERACTIVE**  
AND **ENGAGING**

**77%**

SAID THEIR  
PRIMARY REASON  
FOR ATTENDING  
WAS TO  
**GAIN KNOWLEDGE**  
OR **INFORMATION**



**91%**

SAID THEY ARE  
**LIKELY TO TAKE PART**  
IN OTHER POLICY-RELATED  
EVENTS AND INITIATIVES  
ORGANISED BY THE  
UNIVERSITY

OF THOSE PEOPLE,  
**83%**  
SAID THEY GOT  
WHAT THEY WANTED  
FROM THE EVENT

**1** IN **3**

PEOPLE  
SAID THEY MADE  
**USEFUL CONTACTS**