



Stories of Social Responsibility

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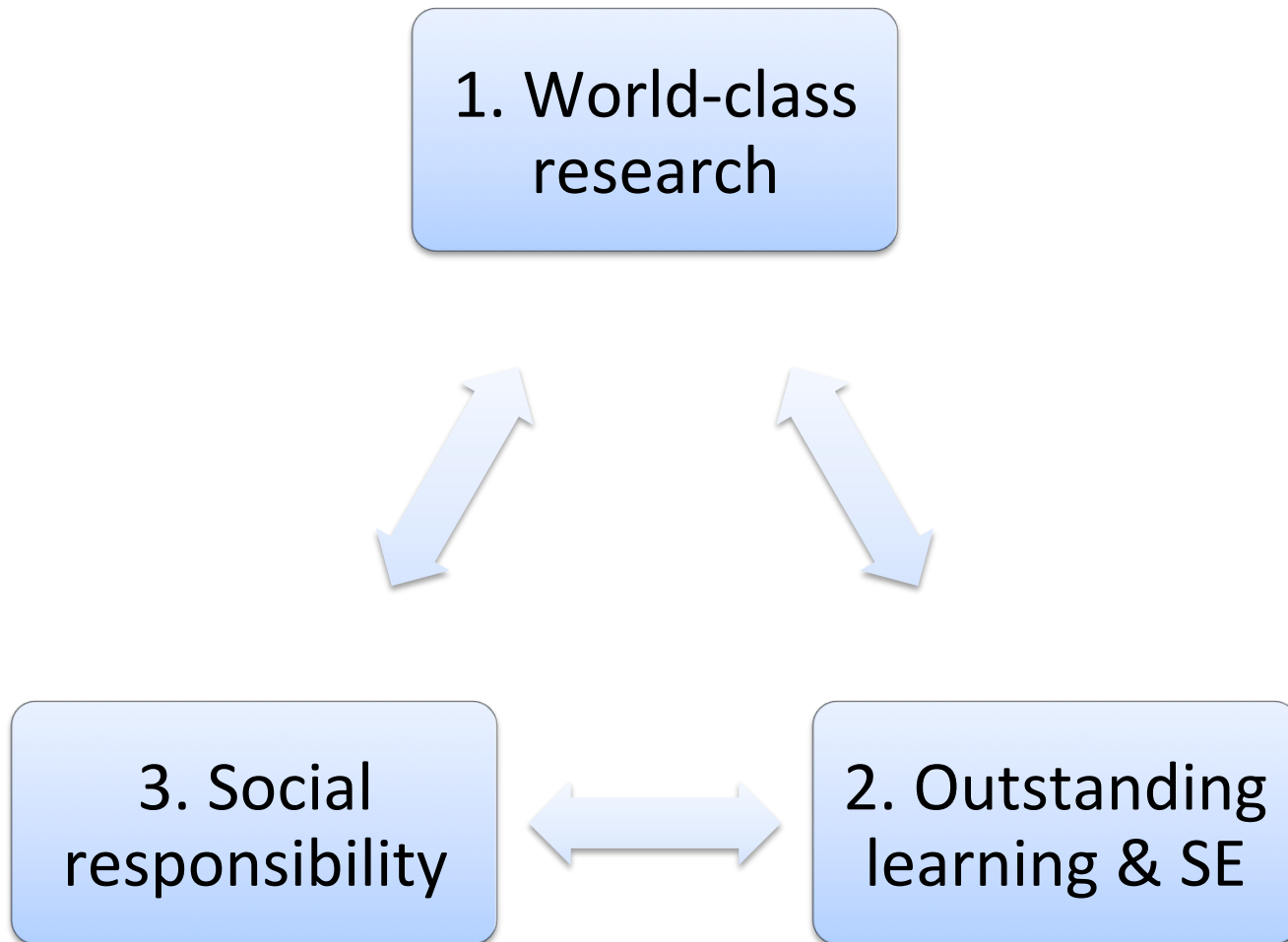
Dr Julian Skyrme

Director of Social Responsibility

Overview



- Overview of framework for Goal 3
- Three 'live stories' of social responsibility
 - Elaine
 - Vincent
 - Solange
- Questions



Priorities and programmes



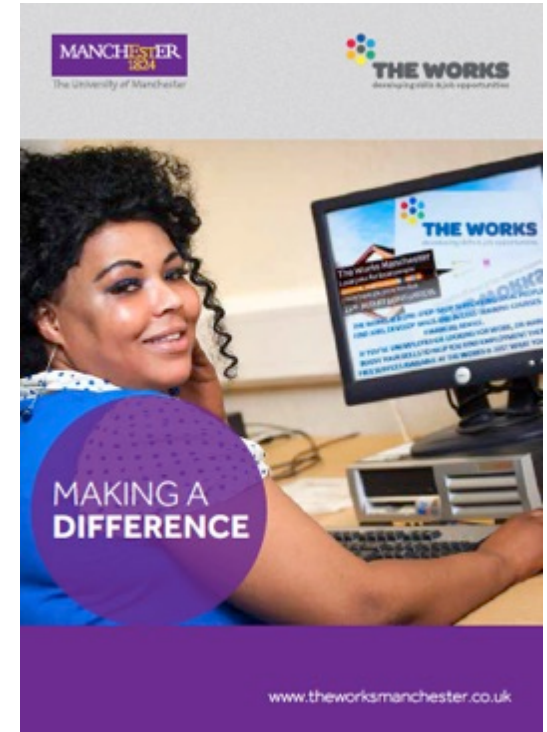
Strategic Priorities



Signature Programmes

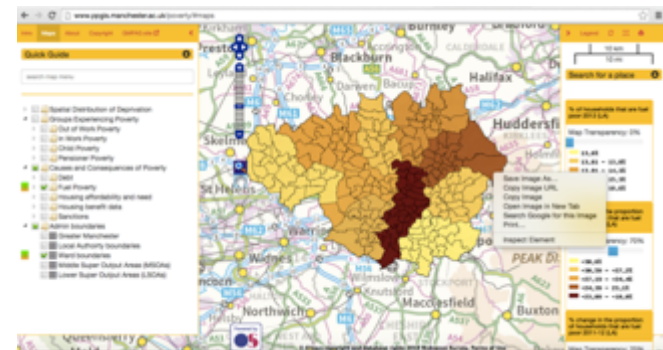
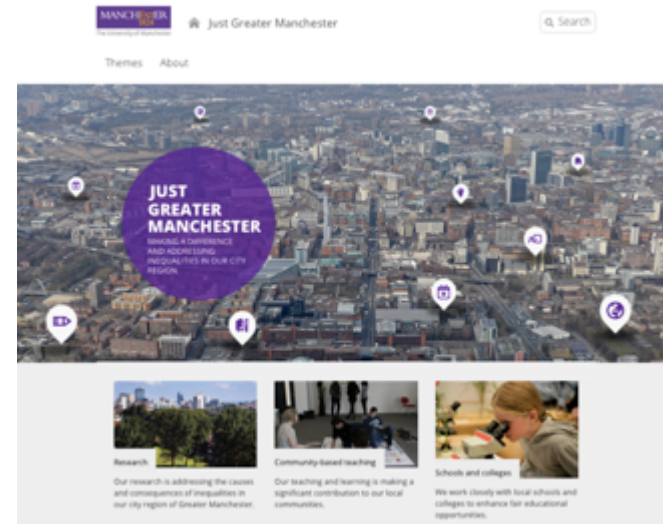
The Works

- **Aim:** support local unemployed people back into work through our leadership of The Works
- **Progress:**
 - 3,371 people supported into work 2011-2015
 - £53M of economic value
 - Times Higher Award 2013
- **Plans:**
 - Engaging more employers to use Works for recruiting
 - Linking The Works to capital programme and apprentices



Addressing inequalities (i)

- **Aim:** to bring together and enhance impact of key research on inequalities in Greater Manchester
- **Progress:** Launched in Policy Week 2014
- New web portal 'Just Greater Manchester'
- Provided stakeholders accessible data on poverty in Greater Manchester
- **Plans:** Further case studies, research and events



Addressing inequalities (ii)

MICRA research on ageing

- Manchester Institute for Collaborative Research on Ageing (MICRA) promotes inter-disciplinary research on ageing
- Network of 1,800 academics, practitioners, policy-makers and older people
- Major inter-disciplinary research programmes across UoM
- Support Manchester City Council's Age Friendly Manchester (AFM) strategy and its designation as UK's first World Health Organisation (WHO) Age-Friendly city



Manchester - the UK's first 'age-friendly' city

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Equity and Merit programme

- **Aim:** support talented students from world's least advantaged countries.
- **Progress:**
 - Fee-waivers covered by UoM, living costs via alumni and other major donors
 - Supported 85 full-time Master's students - mostly campus-based students – from Bangladesh, Rwanda, Tanzania & Uganda
 - Supported >250 students to receive awards in their own country on a University-validated programme



Three stories



- Elaine Unegbu: local resident, retired Nurse and member of Age Friendly Manchester Board
- Vincent Barton: local resident, former Gym instructor, now Stores Technician, EPS Estates
- Solange Uwera: MSc Geographical Information Science, Equity and Merit scholar (funded via Alan Gilbert Memorial Fund)



Questions



Plans for 2015/16



- Continuation of focus on signature programmes, collecting evidence and measuring impact of all that we do
- Race Equality Charter Mark
- Community engagement
- Public Engagement
- Environmental Sustainability Plan
- Social benefits of capital programme

