

Course Outline for Academic Writing: Business Disciplines

This course aims to help you write clear, grammatically accurate and well-organised academic English. A major focus of the course will be on developing an understanding argumentation, and a number of sessions will concentrate on how features of argumentation are created in writing. Examples of different business related texts and the language used in them will be examined and discussed, and you will have a chance to practise a series of writing tasks, both individually and collaboratively, in groups. In the second semester, particular focus will be given to aspects of writing dissertations.

Semester 1

09 October 2017

to

15 December 2017

	Week beginning	Session Focus/Activity
1	09 October 2017	Introduction to the course Identifying language functions in academic text
2	16 October 2017	Features of Argumentation 1: Titles and Introductions
3	23 October 2017	Features of Argumentation 2: Paragraph Structure 1
4	30 October 2017	Features of Argumentation 3: What is an argument?
5	06 November 2017	Developing Arguments in Paragraphs
6	13 November 2017	Supporting Arguments
7	20 November 2017	Establishing a Critical Argument 1
8	27 November 2017	Establishing a Critical Argument 2
9	04 December 2017	Developing a Critical Understanding of a Reading Text
10	11 December 2017	Referring to Sources

Semester 2

29 January 2018

to

19 March 2018

	Week beginning	Session Focus/Activity
1	29 January 2018	Research Issues: selecting a topic; brainstorming and mind-mapping; keeping a research journal
2	05 February 2018	Accessing and Organising the Literature
3	12 February 2018	Writing the Introduction Chapter
4	19 February 2018	Research Methodology: Information Elements and Language Focus
5	26 February 2018	Presenting Findings
6	05 March 2018	Interpretation and Discussion Chapters
7	12 March 2018	Conclusions and Cross-referencing
8	19 March 2018	Time management

